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Earning disclaimer: We don't believe in "get rich quick"; all human progress and accomplishment takes hard work. We don't guarantee results or money earned with this information, tools, and methods. We believe in hard work in order to succeed in affiliate marketing. It takes working smarter and harder to get at anything in life.

Welcome:

I know you are reading this because you invested some money to learn a solid marketing strategy that allows you to get buyers. Right? Well, I will do my best to help you. I have never seen someone teach this, but a few people use it wisely, and I made a decision to share it with the community. It is absolutely a brilliant strategy. You can shift and accomplish this method to use on other stable marketplaces.

My goal with this **PDF eBook** is to teach you an effective way to get fresh leads and quality buyers.

Success to you.

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Incomeinday.com

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How to Make Money Online



In the world of Internet marketing, there are tens of thousands of people who earn a continuous stream of income working only a few hours a day. there are also thousands who are still struggling and think there is a secret that is holding them back, a secret that webmasters hide.

The truth:

All successful marketers have one thing in common that determines their success: they invest their precious time to create a product that sells like crazy. They price it between \$20 and \$30 and list it on a stable network that has thousands of affiliates who can promote it to earn commissions.

If 200 people promote that offer, and each affiliate gets at least 50 sales from an offer, that produces \$20. This is called **passive income**.

How about launching a high ticket offer, such as \$200 or \$997 in front of a big email list? This can earn a big income.

How about writing a book, pricing it at \$10 and selling 5000 or 10,000 copies? This is another way you can make passive income. You can also launch your own software or a tool and ask for a fair price. That's how you become valuable in the marketplace: you know what your audience does not have, and you give them what they want and they pay you money in exchange.

This is how digital marketing works. Get in a hot niche, come up with a unique idea, and watch people buy your product and your books.

So many people don't think about launching a product or program. "Why?" they say. "I don't know how. It's pretty hard. I don't know what to write or where to start. What if I created this product and nobody buys it."

We all have these concerns when we start a business.

If you really want to be successful in affiliate marketing and earn five or seven figures, you need to follow your passion, a skill you already know with proper knowledge. Maybe you are good at writing articles and books, maybe you do the best web design in the world, or perhaps you are really good at running successful online campaigns for small start ups. Find your passion, package your knowledge in a course, and sell it on a stable marketplace.

You can also become successful without owning a single product, just promote someone's product from the world's top digital marketplaces.

I can say affiliate marketing is the best performance model that helps people earn passive income.

That being said, affiliate marketing is not easy.

You first have to learn the basics before beginning any high level strategies of marketing, such as tips, techniques, methods, and then exclusive online business strategies.

So, in this eBook I am going to simplify it and show you a little-known marketing strategy to get new leads.

Beginners and intermediate bloggers can do the same thing they can follow their passion and turn it into a profitable business. But I greatly encourage you to narrow your niche and follow all the steps below.

Let's begin the journey: this is going to be your step by step guide for success!



1- Launch a blog:

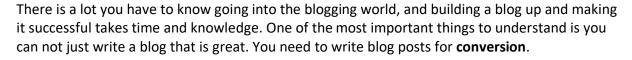
You first have to have an established blog in order to profit from blogging. You don't just want to throw some random blog posts up and hit the publish button.

First, you need to set a plan. You have to figure out how much content you want available before the world has access to the site, and usually you want to have a wide variety of blog posts available so that when people find you, they have more than one thing to read.

This will not only make them spend more time on your site, but also help you rank higher on search engines.

Do the work to build up **5-20** blog posts before publishing your blog. Then when you launch, make it a big deal, and share the news on every social media platform.

You have to get the word out.



Your writing does not have to be top-notch or the best since Stephen King. It does however have to be intriguing and make people care about what you have to say when you start reaching people on a deeper level. They will stick around. This might not be the easiest to master at first.

In order to figure out where to start, do what I did, and look up successful blogs and websites in your niche and read their writing, getting a feel of how much they share and what sounds like. That's what I did and it taught me more than I could have imagined.

You can go as far as signing up for their newsletter and paying attention to what they say and even what their homepage looks like. Learn from those who have done what you want to do.

Essential things to include in your blog:

- Start an email list
- YouTube channel
- Facebook group
- Great blog posts
- Compelling headlines
- Social tribes
- Social buttons
- Guest posting
- About page
- Blog tools
- Conversion focused homepage
- Targeted traffic
- Email subscribers
- Contact us
- Landing page
- Opt-in forms



2- Figure out a profitable sub-niche:

So many people dream about starting an online business and they focus on a broad niche, as they think if they go after a profitable wide area, they will make a lot of money.

If you fundamentally want to profit quickly and easily, you need to choose a niche and break it down to its sub-niches. When you break it, you identify your ideal audience who have a problem and need a solution.

We don't want to target countless people, instead we aim to touch a few minorities and also determine where they hang out, as well as what content we should write for them. This includes what their interests are, what email newsletter we have to write for them, and what products they really need.



Let me show you an example:

Two newbie started launching a blog, and one decided to learn the basics from bloggers who had much success in an incredibly profitable business.

He got some answers, and purchased some online courses to understand this digital business.

The other guy bragged about how much money "**Gurus**" earn online, he started in a big niche, but could not identify his audience.

One day he writes about "list building" and the next day he writes about "social media".

Guess what happens?

The second blogger is distracting and confusing his audience, and if you seriously want to know your ideal audience, you should go after their real needs.

If I was starting a blog today, I would search online, read as many replies as possible on forums and Quora. Learn from smart bloggers, conduct market research, and ask great questions like:

- Do people suffer from a problem and need a solution?
- Is there any potential in this niche and people search for those keywords?
- Are there at least 100 people who want a real solution?
- What am I obsessed with?
- What do I care about a lot? What am I creative at?
- What could I do online to serve a minority of people?
- What excites me most and causes feelings of eagerness and enthusiasm?
- What are their interests? What content should I write for them?
- How can I serve them? What email newsletter should I write for them?

By answering these questions you can better understand your passion.

So, if you are in the blogging industry, you basically are not going to serve hundreds of thousands of people. You need to be very specific and so focused to establish a niche within a niche.

You might choose newbie and beginners in affiliate marketing and teach them

How to make money online, you might go after list building and teach people how to build a responsive list or you might choose surfing and teach new surfers how to ride waves.

When I say focused, I mean narrowing your niche and selecting something you are passionate about. Something you care about a lot. Something that excites you the most. Something you could develop and help people solve their specific problems.

Which niche is most profitable?

Without hesitation, the answer is **health**, **wealth** and **relationships**. Why?

People want to be healthy, have money in their pocket, and be in a happy and lasting relationship. So I highly recommend a sub-niche in one of these hot and huge markets.

- In health, you can break this niche down and find several sub-niches such as...get rid of acne, lose belly fat, get six pack....etc.
- In wealth, you can break this broad niche down and find several sub-niches such as...earn income online, write eBooks, launch a blog, drive traffic, build an email list....etc.
- In relationships, you can also break this niche down and find several sub-niches such as....get their ex back, prepare for a wedding, intimate relationship....etc.

For example: pick "list building sub-niche" (wealth niche)

If you are passionate about » <u>list building topic</u> » and want to teach people how to build a list, just launch a website and write between **5-20 blog posts** just about list building and tweak them for SEO to get organic traffic.

Next, go to **Google** and find the top 10 sites in your sub-niche. Use the power of <u>similarweb.com</u> to know the total visits a website gets a month.

At this point you should go and write at least **5 to 7 guest posts** about list building. This is evergreen content to draw readers to your blog. Now, you are building a list and you are going to email them on a consistent basis and send them informational products.

Step1: pick a target keyword that gets at least 1000 searches a month



Step2: write a blog post around that keyword

Step3: optimize it for SEO

Step4: repeat the process over and over

Step5: reach your 20 blog posts about list building sub-niche.

Step9: get traffic and new subscribers

Step10: Write and send relevant newsletters

Why the list building sub-niche?

It's trending, and everlasting. Everyone wants to grow a list and wants to buy a digital product to build a loyal and big list.

- 1. People are in need to build an email list
- 2. Most people who blog want to know ways and methods of blogging
- 3. They have money, and when you show them tools and resources, they quickly invest to learn
- **4.** They have a burning desire to have an audience

All you have to do is to write relevant articles and tweak them for SEO. In return, you attract, grow and convert visitors who are deeply interested in building a list....

Email marketing: Market growth 20.16 B by 2024 and is going to increase exponentially.

Millions of emails are sent each day to millions of customers to buy something.

Here is a list of sub-niches: Traffic, list building, SEO, Make Money Online. Conversion

Here is also a list of hot niches: health, wealth, dating, relationships, beauty, weight loss, fitness, pets, self-development, finance and insurance.

Health niche: how to get rid of acne



If you are in the health niche, you simply need to know it's a huge market and will remain very profitable at any time.

You are going to find a sub-niche within the health niche. For instance, how to get rid of acne, people are desperate, very unhappy and uncomfortable, acne always makes them miserable and

complaining, they struggle for a cure. If you show them a digital information product or a physical product they buy from you.

This sub-niche might not be your best. But it's trendy and profitable. People are willing to show you the money when you solve their problems. Just go and launch your **5-20 captivating articles** and build a targeted email list, and then follow all the steps I show you.

Sport Niche: how to surf

I have never seen somebody blog within the surf niche, but people love this water sport because it is fun and it is an important activity for the b11, body. People who ride waves for the first time want to become good surfers and ride big waves. And I see people heavily travel to a surf destination when they hear big waves can be found there.

And surfers buy physical products because they really need them when they get in the water. Amazon is the biggest online e-commerce store in the world with millions of daily and active customers who buy stuff again and again.

You can sell surf equipment such as surfboards, surf suit bags, water sport shoes, surfboard travel bags, surfboard leashes, wetsuit pants, surfboard covers, and wetsuits for men and women.

In general, any equipment that relates to surfing could be profitable. All you have to do is to become an affiliate on Amazon, then launch a viable blog and follow the easy steps I demonstrated above.

Once you have identified your sub-niche that fits into your business, you need to write an irresistible offer and super high value emails to attract visitors to sign up to your mailing list. Let me show you what I mean.

3- Set a minimum 14 emails as follow up sequences:



Nobody will listen to someone who is not genuine. That vibe comes across very clearly online and that's why you really have to get deep and give your story.

Share your insights and your journey, talk about your struggles and how to get them.

It is all about being true to yourself and your mission. It is not about enough, something I learned that has made the biggest difference for me is two words that make up a powerful principle: "give more". Share your story *and* tell something new and serve more and you will see subscribers flock to your blog and your information.

The best word you can use in your blog is "**FREE**" I give free high value information and in exchange I build trust.

The more you share and the more genuine you are. The more people trust you that trust is what will turn profit in the end. The more you give today, the more you harvest tomorrow.

By now you should have signed up for some emails through other blogs in your niche, they will have sent a number of emails or maybe you just get emails sporadically from blogs you signed up for a while ago.

Start studying these emails like I did. Learn what different people share and you will soon realize that's all high value content that's being shared for free.

Why would someone give so much free information away? It is simple, it builds trust

When you email directly to subscribers, even though an automated service you are creating a lot of more intimacy than a blog post. You are connecting to people on a different level and the more someone trusts you, the more they will purchase a service or product from you.

To make these emails work for you, you'll need to offer it as a lead magnet. Not what a lead magnet is? Well, it is just as it sounds. It is a magnet you can use to lead people to take action in the way you want. Most often, you will hear this term when it comes to your email list.

A lead magnet is the sense is a free downloadable EBook or other freebie given in exchange for a reason's email address.

A prominent lead magnet that fits into your business. Once you have it done, the next step is to write a compelling headline that turns visitors into subscribers, let's figure out how to do it well.

4- Write a Persuasive Headline:

If a tree falls in the forest and no one is around to hear it, does it make a sound?

The same thing happens when you write your email follow ups sequence headline.

Nobody is going to enter his email address unless you write an attention-grabbing headline.

The headline is the most important part of your offer. Nobody knows whether your offer has a smart answer or brilliant ideas that resonate with a community of people. But when the headline performs well, it could mean subscribers click over and over.

Does your Free Offer have a headline that creates excitement?

If your answer is no, then I am going to show you 3 big factors to write cash sucking headlines that convert perfectly well.

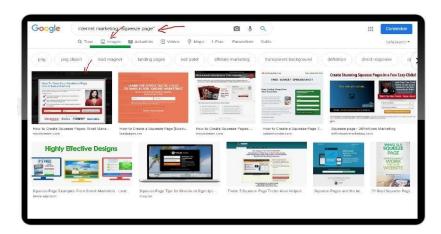
- 1. Include numbers
- 2. Always write power words
- 3. Guarantee results in a short time

Look at newspapers and magazines in several markets: **entrepreneurship**, **forex**, **dating**, **surfing**, **fitness**, **fashion**, **beauty**. They write the best headlines on professionally designed covers and sell hundreds of copies a day.

They hire the most creative designers and copywriters to sell the magazine with just a few words on the cover.

So, if you want to attract the most clicks to your offer, you need to write a great headline. it is not easy to come up with a great headline, and you need a springboard of information, such as getting to know freelancer's websites, sales pages, ecommerce stores, successful Facebook ads, high converting articles, quality YouTube videos and emailing marketing experts, and reading books.

Google!



So, if you didn't find a good headline for your irresistible offer.

Go to www.google.com, click on images, and enter your keyword followed by "squeeze page".

Check them all and try to come up with a new and unique title. Don't ever copy, be different.

For example: list building "squeeze page" while searching I found two squeeze pages with fancy headlines:

4 steps to build your email list in 24 hours

How to get 1000 email subscribers in six months

If your blog is about building an email list and you picked up one of these titles, then your report will bring you tremendous numbers of visitors that will turn into fanatical subscribers.

Another example:

How to get rid of acne "squeeze page"

Overcoming acne-skin care secrets you must know!

Take control of your acne in just 1 step.

So, these headlines will convert 9 out of 10 visitors into raving fans of your mailing list.

Now, let's see how you can integrate your lead magnet with an autoresponder so that people can receive the free offer automatically when they enter their email address.

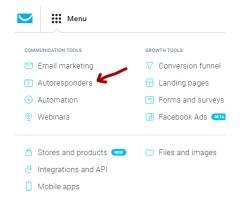
5-Integrate Your Freebie with Email Autoresponder



To write and send stunning newsletters and automate your follow ups, you need an autoresponder. I am using getresponse because it is simple and easy to use.

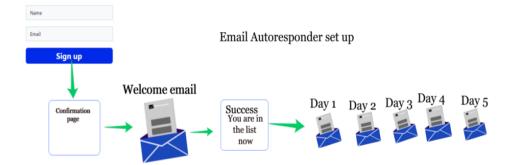
For a cycle to be created, you need a list. When someone joins your list, you put them on the cycle. You build cycles and select which list you want to link to.

Setting a minimum 14 or 15 killer emails in a series is very simple. All you have to do is create your autoresponder account using your email. You then click on "menu" and then on autoresponders, and afterwards you start creating your list for autoresponders.



In this process, you can structure good newsletters and schedule the day you prefer to send them. If you need help, the getresponse team does everything to help you when you chat with them, just click on the blue button on the left side of the page.

Getresponse recorded multiple videos to explain how to automate your emails. This single video explains a lot and it shows you how to get started...Quick video



Now you understand that you need to send confirmation emails and make sure they receive your newsletter and open it. You also make certain you send broadcast messages to build a strong relationship with your subscribers. Email marketing is about sending high value emails to turn those subscribers into customers.

5- Capture Leads from your blog (strategic opt-ins).



As you are building a blog about list building, you are in search of hacks, tips, and strategies to grow an email list from scratch, and you are going to try sidebar widgets, pop ups, content upgrades. You are also going to rely on organic and social traffic to capture leads. this is something I've been experiencing and I collected a couple hundred people.

From the start, I set up thrive leads to pop up on my website to give visitors a lead magnet in exchange for an email address. I was getting more sign ups with a pop up than using the widget sidebar and this is because pop up doesn't display until a visitor leaves the site and doesn't distract visitors on my website.

5- Conversion Focused Homepage:



When someone arrives at your blog, they have to find a place to opt-in.

The homepage is more important than you realize, you might see it as a place where blog posts live. But it is far more than that: it is the first impression.

So, what did I do?

Optimizing your homepage to convert those visitors is key. What do you want them to do? In a perfect world. What does each visitor do to drive your blog forward?

Now that you know that. Create a means for them to do so and make it highly visible. Giving each person the option to sign up for a freebie is an ideal way to create a large subscribers list and through that list, you will make a profit.

Create a blog homepage that is exciting and show people what they get when they sign up. When you are designing a homepage, make sure you have a professional picture to attract visitor's attention. A picture is so important because it creates so much sense and increase conversions dramatically.

I'll reveal how to increase your conversions on the homepage:

The picture is more important:

I put my unusual picture on the homepage to grab the eye and increase conversions.

I wanted to show visitors two things my own picture and a compelling headline that create curiosity, the only intention is to attract as many visitors as possible to join my email list. I don't recommend putting an icon, instead show who you are and describe your online business.

I am using thrive architect to build this cool homepage above.

2-Write compelling articles to send to your subscribers:

If you are familiar with email marketing, you know smart bloggers send educational blog posts from time to time to warm up their loyal subscribers and this is very important to stay in business to generate sales.

Excellent writing involves detailed constructing. Carefully choose the best words. Words that move readers stand out like a beautiful woman in an exhilarating mob on a page or a screen you are viewing. To do this type of writing, you must continue to educate yourself and relearn the fundamentals.

Regular writing not only lessens your fear of getting writer's block, but you also develop a distinctive style that enhances your writing skills. But just because no one reads the content you put together, continue to write. Practicing your writing makes it flawless.

The most celebrated authors read continuously and obtain innovative ideas. Don't just read blog posts—expand on the stuff you read and the excellent technique to hold yourself accountable and keep going is to find a writing partner. You receive constructive criticism when you partner up with another writer.

Take a lesson in reading. Engaging in a course will encourage you to be answerable to someone, and reading causes you to learn useful knowledge, which improves your techniques in your written work. You will never change anything without practicing your craft.

Find and evaluate the writing of other people you follow. Many people regularly visit the same websites or pages because the content speaks directly to them—but vast numbers of people don't comprehend why their favorite articles are so enticing.

Plagiarism isn't the same as impersonation. Recognize what your job is and see if you can use it to develop your writing skills.

Write an outline of what you want to write before setting a pen on proverbial paper. Outlines are your plans of battle and enable you to win that war.

Proofreading is a hard skill to master for novice writers as it values effort and time. Correct the writing properly.

Note that your initial draft isn't the professional piece to use, as it requires alteration. First, put your thoughts down in writing, then go back to clean it up. Written work is an evolving process, and even the most prominent names need to put a considerable amount of days working out the content that they may be too ashamed to show to anyone.

It feels like I can't write the content:

No problem, find top rated writers on freelancing sites like Elance and upwork. You can hire a freelancer for \$25/h to write a 1000 word article. I see people invest \$5 or \$10 on fiverr.com and get poorly written articles.

If you want to build a healthy business, you need to invest in content that is good and can't be ignored. It is always essential and a key part of helping you stand out. With a successful content marketing strategy, you can grow your business more and more rapidly.



Another easy way to find top bloggers in internet marketing is to go to warrior forum on the marketplace. Click on "warriors **for hire**". You will find many bloggers, marketers, affiliates, social media influencers and internet marketing bloggers who list their services, send them a private message and they will respond very quickly.

So, what is Next? You have launched a captivating blog, picked a lucrative sub-niche, written 15 super high value emails. Now let's figure out how to get traffic and generate leads from a stable marketplace. This is your little known strategy that allows you to generate leads and attract new clients to your business.

In this second part I'll show you the exact same process for quickly and easily generate leads using a goldmine source of traffic.

Drive Laser Targeted Traffic To Your Freebie

There may be one question burning in your head.

How do I get traffic and leads?

Some people say traffic is easy, while others think it is hard.

Traffic is already on stable platforms, websites and blogs, you just need a solid marketing strategy.

For those who say traffic is hard, even if you put the right marketing strategy in front of them, they will never give it a try.

It feels like they want a new traffic strategy that is so easy. they could expect hundreds of thousands of readers pouring into their websites if they focus on serving the audience.

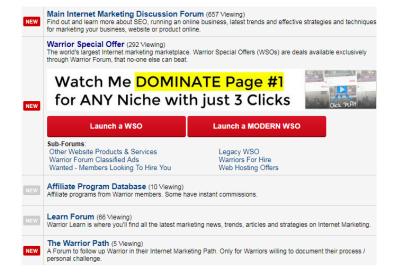
Without marketing there is no traffic and without converting that traffic, there are no sales. Serving your audience is just the beginning of your journey to build a healthy business.

Below is one of the easiest ways to generate leads to your product.

This worked for me and it will get you quality fresh leads. It doesn't cost a lot. But it means your precious time. Let's check it out now:

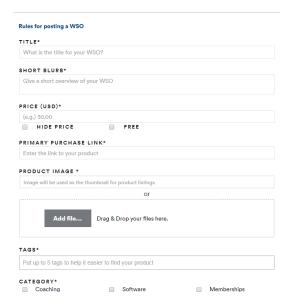
6- The W.S.O Strategy!

Warrior forum is the world's biggest internet marketing forum with tens of thousands of visitors and over 1 million active members from all over the world. This stable platform has an online marketplace called (warrior special offer) where you can sell your online courses, offers and services. if you think you have designed a quality product that solves a specific problem. Then WSO is the right place for you to earn a continuous stream of income.



It made easy **to "launch your WSO"** once you click on that link you will be taken to a particular web page to fill out the necessary information.

- Title for your WSO
- Short blurb of your WSO
- **Price:** Choose free or paid
- Primary purchase link
- Tags: Enter the right keyword to rank for
- Category: choose a category that suits you best
- **Body:** write a copy that converts
- Product: link to your offer/or landing page



Remember: title and sales copy are the most important factors in the offer. They can determine your WSO success.

Here is what I did:

On 10 February 2021, I launched my first offer on W.S.O to show clueless newbie and beginners how to start their first online business with affiliate marketing, and this strategy got me lots of and it still generates me leads when i bump my offer!

I know you are excited to discover it. Well i am going to reveal to you this little known marketing strategy, but I greatly encourage you to follow all the steps below.

Let's begin the second journey.

Step #7: Post your offer on wso and make it completely free



To better understand this solid strategy, we need to go back to a specific time.

In 2018 I wanted to build an online business and it was not possible (clueless) until I bought a course of George brown the guy behind <u>georgemontagubrown.com</u> he is making \$2239 per day from his laptop and gets over 98.000 visits a month (most traffic comes from affiliates), he is selling his course for like \$47 and it seemed like everyone was promoting his online course.

At that moment, I realized starting an online business is a very profitable topic and people will pay to learn how to launch a captivating blog, build an email, drive traffic and automation system...Incredible!

After listening to his talks on the course, I felt like I gathered valuable knowledge and I was able to serve people.

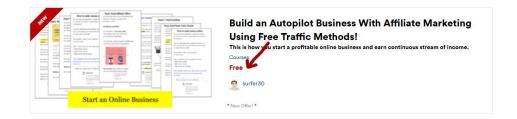
I set a minimum 14 emails as a follow up sequence, wrote a sales copy and launched it as an info product on WSO marketplace to teach people.

"How to start your first online business with affiliate marketing". Using automation system

Within couple months I decided, the best thing I can do is to launch it as a FREE info product, I didn't want to make money off this right away. I actually wanted to provide enough value and build a customer's list.



I figured out "FREE" is the most powerful word in marketing a business and always will remain the magic word. Smart bloggers also know giving free info offers is important and knowing paying for is even more important. People are not interested in you, but more concerned about solving their problems. If you really focus on giving away a free course that took you days to create, you will actually follow an efficient path, build a big list and make money off when you sell your second information product that is worth paying for.



In 2007 a business gave away a course to millions of avid fans all around the world for free or more accurately on a pay what you want model instead of setting a price they asked listeners simply to contribute whatever they felt.

They could in exchange for their active work.

The results?

This business made more money from this offer than out of all other offers put together. I realized if I want more leads over and over, I have to provide tons of value in my first product and give it away on W.S.O for free.

If I pay \$20 to list my offer even if I lost money, it would be greatly powerful. The idea is to build a tribe of loyal subscribers, so they vastly buy my next product.

I also recognized every person wants to make money online when they serve, but when your blog has a few visitors from Google and a few sign ups from all major social media sites. Then your online business needs a viable marketing strategy on a well-based marketplace to capture reader's attention and convert them into paid customers.

The Three main reasons to love this little known strategy

- 1. I still believe "FREE" is the most powerful word in marketing. And nobody wants to use it wisely. "On major platformsetc
- 2. There is a stable marketplace, so I don't have to waste my time, I can help people and get more exposure, visibility and more traffic.
- **3.** If I pay \$20 and run a successful campaign on WSO and attract leads, this means I will lose money but acquire new subscribers.

Autopilot leads and sales:

Creating a product and launching it on a stable marketplace has more benefits, you can make more money. Have you seen John Crestani's product? He is a successful marketer in an incredibly profitable business. He figured out how to make the big money by selling high ticket info product on Clickbank, He is implementing one of the most powerful marketing strategies I've ever seen.

He sends traffic to a conversion focused homepage to capture leads, educate and convert them to customers. He is earning 5 and 7 figures from a single high ticket info product. **Clickbank** alone has over 4.72K million visits a month and 100.000 active affiliates who promote online services and increase sales. If you really think about launching a digital info product, I highly recommend Clickbank, it's the number 1 marketplace for selling hot offers, you will generate sales on autopilot.

Step# 8: The forum already got traffic over 537.770K visitors a month



<u>Similarweb.com</u> is a big driver when it comes to collecting data on competitor's sites.

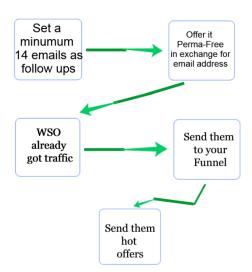
It shows you the total organic and social traffic a website gets from Google, Facebook, twitter, YouTube and other stable and social platforms. You can select any website URL and copy on" analyze any website" search bar, in 3 seconds a similarweb gives you the estimated monthly visits, global ranking and even competitors and similar sites.

W.F the #1 internet marketing forum job is connecting offers, online businesses and services with web marketing bloggers from all walks of the world. The forum attracts an incredible number of over 537. 770K visits a month and has over 1 million active members.

The beauty of Warrior forum, it has a special section called "Warrior Special Offer "where any person with specific knowledge can launch a digital information product to sell to people.

Warrior forum already gets traffic and the cool thing, this Forum doesn't spend money on Ads. People come into the platform, ask questions and web marketing masters answer their questions.

You don't have to worry about generating traffic anymore, you just need to put something awesome to attract an audience and generate sales.



Step# 9: Tap into a Tribe of 535.70k monthly visitor. (let's reach them).

The forum has multiple sections, main internet marketing forum, War room, search engine optimization, Email marketing, Copywriting...etc each section receives a percentage of traffic. Our main focus is "warrior special offer" people go there to buy digital info products.

Step# 10: W.S.O Sends Traffic to Your Copy

Believe it or not visitors really buy a product when they feel something in the sales copy. And so do all web marketing masters write a copy that converts perfectly well.

The main goal of any copy is to lead people to take action and pay money to learn something to solve their problems. And in order to do that you have to write words that sell. Your words in the copy should create brain awareness that leads to brain response. If you can't do this job, you need to hire a skilled copywriter.

If your copy sucks, you are not going to turn visitors into customers and if your copy is good, you will make sales. It is simple, but the process is a bit complicated.

To write a good copy, you primarily need to know the main principles of creating a hot curiosity.

- **1.** The headline
- 2. Introduction
- **3.** Questions
- 4. Engaging stories
- **5.** The images
- 6. Curiosity
- **7.** Social proof
- **8.** Guarantee
- **9.** Engaging words
- 10. Testimonials

Remember. Copywriting is a skill to persuade people, get clicks, leads and sales. There is a book called **copywriting secrets** written by Jim Edwards, it is only \$7.95 us. So it is your luck to learn from an expert and be able to write amazing sales letter.

Step# 11: Send Traffic to Your Squeeze page



You might be wondering what a funnel is. It is basically as it sounds. Imagine a funnel right now. The important step is to lead visitors to somewhere a little more specific.

From there, you will essentially narrow the content and lead them to the action you want them to take, be the signing up for your email list.

Email list is your ticket to profit from blogging. You own the list, if your social media accounts were to get hacked or deleted.

What would you do?

You will need an email list to keep all of the true "followers" in one place. Not only that. You are able to send them information and offers that can make you money.

But you are wondering how to build it.

If you give visitors something valuable, they will give you their personal information.

Warrior special offers have made it easier. Once you launch your free offer and a good copy, you can link to a funnel on the back end to convert that traffic to real subscribers.



https://www.incomeinday.com/home-business/

People subscribed and that was amazing.

Here is an example of a squeeze page that I run to build my own list.

How to start your first online business with affiliate marketing using free traffic methods.

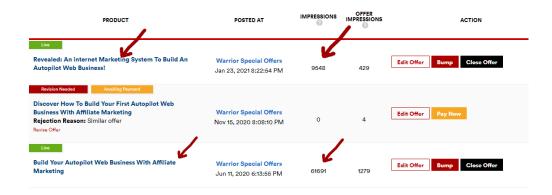
Revealed: and internet System to build a home business

People are going to click if you persuade them.

You can start your own now, <u>thrive architect</u> has over **276** high converting squeeze pages. You can get amazing landing pages.

Here is a screenshot of the sales page





1- Get your first 100 subscriber drawing them from the Forum

Right now, you can build a list of targeted people. (You just listed a sales page on the marketplace section..... and you are seen as a professional marketer.

You are going to get lots of traffic from top tier countries (using a remarkable story)...I've got 25% people who read my sales page to click my landing page link on the back end and join my mailing list.

The headline on my squeeze page creates curiosity, so a lot of fans click on that link and get exclusive newsletters.

Warrior forum is an active online community that attracts 537k visitors a month. And you are able to present your opportunity in front of people.

So, what strategy should you put in place to get your first 100 subscriber?

I put a simple sales page to solve a specific problem...no tricks at all. I just provide value and got 61691 impressions and lots of visitors.

People go down to the bottom and click on landing page link and they find what they want.

Now, I've got a list using a little known strategy.



2- Send subscribers to a thank you page

As soon as someone joins your newsletter, you immediately send them to a thank you page where you can offer them an OTO. It is actually a "one time offer". The easiest way to do that is via an auto responder.

People want to set up their first funnel, build a customer's list and sell info products. And I see there is a reason to offer "**one challenge away**" in front of my raving fans, if they don't buy no problem, they are still in my mailing list and they'll buy later.



- You don't have to create a product...click funnels affiliate program is the new click bank.
- Work as an affiliate and sell someone's product, if they buy you earn income.
- Before you present a product, understand the needs of your audience.
- Put the right offer that converts well. \$37, \$47, \$67.

13- Send the most profitable and popular offers to your email list.



Once your email list has been built and you have developed your funnel of emails, it's time to make money.

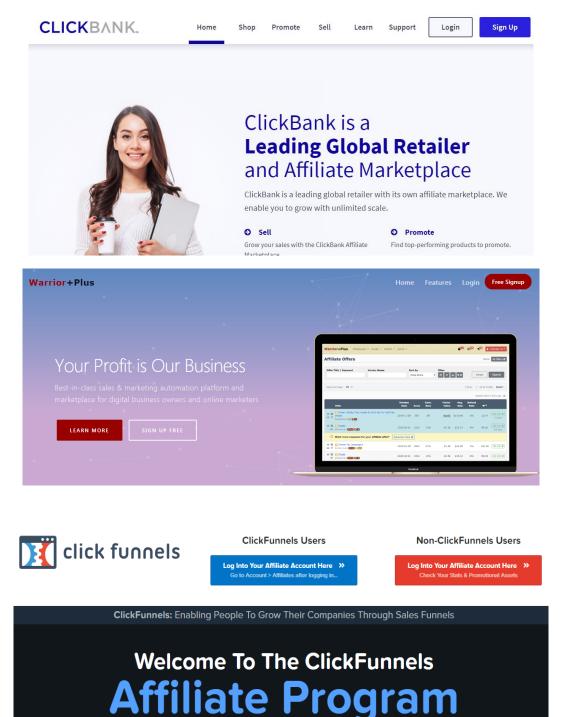
In the beginning, we talked about the power of targeting a minority of people who have a problem and want a real solution, and how breaking down the niche can put you in a lucrative business and earn you significant income.

For instance: List building is an evergreen sub-niche. It is **profitable** this week, next month, and even over the next ten years. Growing an email list is the hardest part of building a healthy business and lots of folks really need exclusive tips and strategies to grow their online businesses.

The best way to get commissions is when someone buys through your affiliate link.

Not sure what an affiliate is or does?

An affiliate is someone who promotes offers. It could be from Amazon, Clickbank, JVzoo, Warrior plus or Click funnels affiliate program.



If a customer buys a product through your affiliate link using email within the content or social media where you advertise, you get paid.

ClickFunnels Pays Up To 40% Monthly Recurring Commissions

You also have to continuously advertise offers. Keep sharing on social media platforms from time to time, but not every day. If you do these things, you will have a continuous stream of income from a single product.

If I am an affiliate and send a trendy product like **gsniper** to a customer and he buys, I get paid 70% from Clickbank.

The commission you get paid is based on the agreement between the product owner and the network. They set a reasonable commission to attract affiliates to promote those specific products.

Before you send a digital information product, you should build a strong relationship with your subscribers. So let's figure out how to follow up with them and build that trust.

It's all about following up with your subscribers. If your lead magnet is a free checklist of healthy meals to eat weekly, you will want to write an amazing **welcome email** about eating healthy. This can be anything related from recipes to specific details about the benefits of certain foods. Then in your **second email**, you can start to write about how to cook healthy food, and in your **third email**, you tell stories and get people thinking about eating healthy food.

Email 1: Eating healthy meals

Email 2: The benefits of certain foods

Email 3: How to cook healthy food

Email 4: Engaging stories about eating healthy food

Email 5: Send free pdf about best healthy foods



Day1: welcome emails

Heat up your subscribers by building a kind of a welcome message sequence. Introduce yourself and tell people a little about yourself. Ask them a question and even add a questionnaire, give an additional freebie, and prompt them to subscribe to your newsletter.

Email 2: Give super high value

Send the new content on your website that you just developed to your email subscribers. Many viewers want to receive the latest articles.

Send tips and tricks that your subscribers find useful and can instantly use. If you notice a new technique or idea that is productive, but perhaps the knowledge isn't extensive enough to make it into a blog entry, deliver it to their email address.

Older posts not widely circulated, which are a fantastic way to repurpose your existing content.

Transmit information that you have written that is beneficial to your followers, and provide a free version of an item or a trial version download.

Email 3: share your own story

Send a touching story. There should always be interesting stories that are on your particular topic. Monetize and submit material from other sites that your readers might find useful. Why don't you mention the top posts you saw last week?

Article curation also allows you to honor some of your compatriot's material clients or collaborators.

Give away free invites, tickets to new product, web casts, and offer free things

Email 4: give fresh content

Ask critical questions and send out a survey, communicate with your audience. Start a conversation from time to time. It will make you understand your readers, generate innovative ideas for articles, services and items that help you build a connection.

Respond to questions from your readers and optimize your registered users and your fan base will give you suggested ideas to put into your newsletter.

Email 5: add more value

It is all about providing tons and tons of value. You find a problem and show people solutions. When they open your newsletter, they are not interested in you, they are interested in how much you care about them. Readers flock for the name of the marketer that offers massive value. Fresh content creates brain awareness and prompts subscribers to say "Wow, another email with tremendous value." Making a name for yourself entices readers to look for your messages.

The intention is to write and send stunning newsletters about a single topic to keep your subscribers engaged and interactive. Afterwards, you lead them to purchase products through affiliate links.

2#: What products should I send?

If you seriously want your subscribers to buy from you, you have to show them something they do not have and really need.

You have launched a captivating blog, published 20 well written articles, and built a tiny targeted email list. Now it is the right time to send them the right product.

They are interested in building an email list and having their own audience.

Just go to clickbank and find the top product out there, as not every product performs well.

We need sales and they need the right product. If you show them a product relevant to your "email list" they will quickly buy it.

We already know every business needs more ideal clients and more ideal customers.

I did some research on clickbank and found 3 products about that specific sub-niche.

Now, I will write a short newsletter and present that offer to my tiny email list. If there is no product on that topic, I highly recommend some software and tools you have used in your own business.

Sell your course, coaching, membership, consulting, and your services.

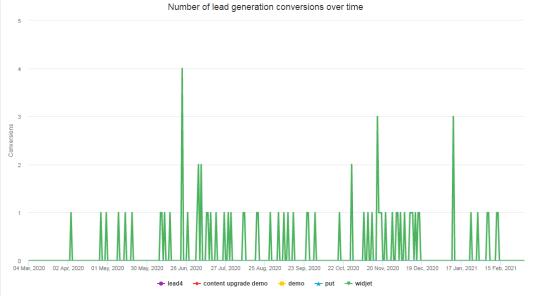
3- Track Where Leads are Coming from

When someone signs up to your newsletter through a landing page or an opt-in form, it is obviously by an effective strategy. You probably worked harder and smarter to come up with a simple technique to get high quality leads. Aren't you interested to know where leads are coming from?

Step1: thrive leads is an excellent Word Press plug-in that was designed to build an email list and most importantly track where leads are coming from.

Step2: it is easy to know which URL refers to your landing page. You can also know which guest posting sites send you leads. Here is a screenshot of email subscribers I got within the first month.





12- The bumping strategy:

Paid advertising made simple, when you pay you get traffic, when you stop, traffic stops coming into your offer. Wso is a paid advertising section and it doesn't matter whether you have a high quality digital information product or ethical bribe or even how many positive reviews, or you put something awesome on there.

WSO made to earn money. And there is no trick or a hack to bump your ethical offer, except to pay \$20, when your post falls down, I see any reason to bump your WSO, you get more traffic and leads.

Bumping an ethical bribe:

The more you bump your offer, the more traffic you get, you can lose money but you gain more subscribers every time you bump your WSO, you will increase your chances to build a list of responsive subscribers.

Here are 3 steps for posting on warrior special offer (W.S.O)

1. Become a contributing person and build trust.

Focus on rules and form a relationship. If you haven't posted at least one thread and answered a few questions, go right now and give your insight. If you keep doing this, you build more reputation; every impressive answer you post, will build more trust and also results in gathering leads. Also start writing posts on sections that attract tremendous amounts of traffic.

2. Give people tons and tons of value.

W.F wants to give high quality products to their members. As soon as visitors finish reading your sales copy, they will have some questions that require real answers. For instance, if your quality product is about "traffic", then people are going to ask, is there any investment after purchasing? How much? Is there any up sell inside the offer? They want a real answer to make a decision. But when distributing free versions, you don't need this. Free is the magic word, they will sign up once your funnel headline sparks curiosity.

3. Write a sales copy that converts

If you are not familiar with **copywriting, you should be** It is the most important skill to master in order to convert visitors to customers. Most marketing masters write great copy. If you are not a skilled writer, it's worth the investment of hiring a professional copywriter as you will get your money back when you sell your product and receive affiliate offers in return.

4. Ask for positive reviews

Ask any W.S.O vendor and they will say "reviews help you sell more". Vendors are allowed to ask for reviews, you can still write a call to action on the back end of your product by giving away free copies in exchange for a review.

14- Teach something that has a big demand

If you go to warrior special offer section, you'll find a list of marketers sell their info products, solo ads, list building, traffic generation, SEO courses, copywriting services, web design, secret methods, t-shirt design, coaching, consulting. All these services convert well, but in order to get staggering results, you have to know what people struggle with. I know the vast majority of

marketers want more traffic, new ideal clients, more leads, customers, product launch and sales. If you could present a good sales page in front of the audience and solve their problems, they will give you their email address easily and quickly.

15- Launch your product

If you have not yet launched a product. Now is time to think about what you can sell on your website. Do you want to launch an actual product or is your blog better suited for e-books and services?

No matter what you choose, it's time to launch. But you cannot do that without getting up the conversion properly. That means creating a funnel for your email list.

This will take some time because you can't just send 10 emails in a single day. Instead, take a few weeks to provide your email subscribers with value before asking them to purchase something from you.

The more you give them for free, the higher the chance they will want to purchase what you are selling to them.

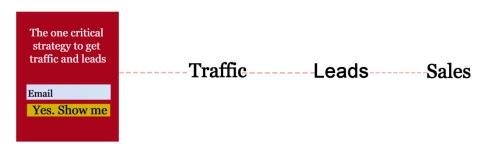
So first, send them an email announcing the launch of your new product or service then send a series of emails related to it, but without going into too much detail.

You want them to desire the actual product.

After this series of emails, offer the product to them as a more in-depth insight of what you have been talking to them about through your stream of emails.

This method has been tried and true. First provide value in a form that's related to your product, and then present what you are selling in an appealing manner.

Your Main Strategy:



Traffic: I would suggest focusing on reliable sources of traffic like Google, Facebook and YouTube. These three platforms are goldmine for capturing audiences. You just need to stick and master one traffic hack and then move to another.

Squeeze page: Send traffic to a squeeze page. Then you'll have full control on that traffic, you pay for ads, and you can build an email list of qualified subscribers.

Leads: One of the biggest challenges a lot of bloggers encounter online when it comes to blogging is how to get **high quality leads**. Getting leads is not a problem if you focus on giving so much value. In this PDF, I demonstrated the easiest little known strategy to collect fresh leads.

Offers: The best way to create a lasting relationship between you and your subscribers is to keep sending high quality information products that you bought and use in your own business.

Sales: Generating sales is based on getting customers to love what you offer. Show them a good offer and they show you the money, that's it.

Other Traffic Strategies to fill your squeeze page

16- Always diversify the way you generate traffic and leads

You have to diversify the ways your blog receives its traffic, since your traffic is heavily connected to profitability. You never want to rely too heavily on a single area.

If you are gaining the large majority of traffic through a forum hack, you need to start building your email list and focus on guest posting, organic traffic, so you start to gain traffic through search engines. What happens if platforms change their rules? You need multiple streams of traffic.

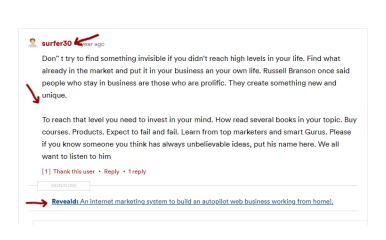
Forum traffic signature:

I remember when I had the idea to start contributing on BHW and warrior forum, the problem was that I didn't even know how to do it the right way. People were adding value to the forum posts through answering questions, commenting regularly and providing proper knowledge, and yet I had no idea what most of these can do for my online business.

In fact, there was so much stuff to go through. So I followed the rules and advices.

The thing about online communities is that you have to stop bouncing around for shiny objects or secrets and stick to one thing and put something of value for the audience to build a tribe of raving fans. If you do that following the same path, overtime visitors and active members will begin to trust your comments, like your posts and you'll be able to gain more traffic and leads.

How? You put a link in your signature where visitors can opt-in to download your lead magnet, in order for someone to give you the email address, you have to create a "HOOK" and make sure the gift solves a specific problem. This simple way will result in building a list of targeted people.

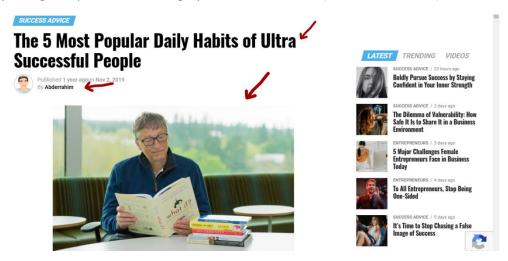




Leverage The Power of Guest Posts:

Among the many marketing strategies popular right now, guest posts are undoubtedly one of the most powerful ones. There are many benefits to a strong campaign revolving around guest posts, and if you utilize them correctly, you can see some great results. I was initially skeptical towards them and felt like there were some issues with the overall idea. But once I managed to successfully integrate them into my workflow, I realized that they were a very powerful tool with a lot of potential. Let's take a look at what it takes to harness that power!

I was surprised to see how successful guest posts could be once I started using them. My first ones was admittedly not that much successful and I had to adjust my strategy in various ways before I continued. But once I hit that sweet spot, I quickly realized that I was looking at a gold mine. My first guest post was on a highly trafficked website (addicted2success).

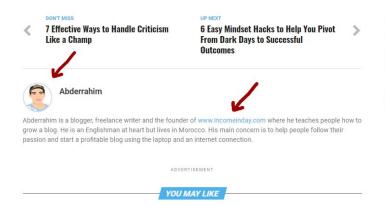


It brought some traffic back to my own site – and what's more important, it actually brought quality traffic with a lot of engagement!

Getting started is not that hard. You just have to figure out something that will draw people's attention which you can write a lot about. Think about topics you're passionate about, and ones that you have a lot of experience with. I found it important to pick something that is actually aligned with my interests. Sure, you can fake it to some extent – but if you want a truly successful guest post, you have to show that you actually know what you are talking about.

You should also pick the sites you're posting to very carefully. Some will bring you more traffic than others, and that's not necessarily related to their sheer traffic volume. In some cases, I found it a good approach to post exclusive, very interesting content to blogs with relatively low traffic. This not only gave me a good boost to my own landing page, but it ended up drawing more traffic to the original blog as well!

You should focus on sounding authoritative and knowledgeable. **A short bio box** with information about you as the author and your business can go a long way towards drawing more people to your site. Make sure that you use the right tone for whatever site you're posting on as well. Sometimes you can get away with being a bit more casual and treating people like you've always known each other. Experiment a little bit and you're going to find that sweet spot where it all just comes together.





And don't forget to keep learning! I realized early on that I could not allow myself to become complacent if I wanted to continue seeing success with this. I had to constantly improve my own abilities and keep studying the fields I was promoting in those posts. Do that right, and you've got a lot of potential ahead of you.

Don't just stop at one guest post either, doing this consistently is what will help your blog grow and become more profitable.

Email Traffic:

Building an email list is one of the best ways to get traffic to your own blog, offers and books over and over. It is my favorite method and using it works well for me. In a push of a button you can send a Newsletter and reach thousands of raving fans.

I would like you to focus on building your email list and growing it every single day and I believe if you are growing your list, your business will have more customers and more profit.



Bottom line: build an email list and grow it exponentially!

To grow an email list, you have to listen to your audience and serve them well. Get your first 100 Quality subscribers, then 200 and more, using the methods I shared with you in this PDF.

Free Organic Search Traffic:

How to Grow Your E-Mail List with natural traffic

Your e-mail list is one of your most valuable assets. It's important to maintain it as often as possible, and to do everything you can to keep fresh entries coming in. If you're like me, you were probably hoping for a more automated solution that does the job on autopilot. Sadly, that doesn't exist – or at least I don't know of anything of the sort. What I will tell you here though is a solid strategy which can deliver a lot of traffic to your e-mail list, and can help you grow it at a very fast rate.



You Need the Right Niche

The most important thing is to pick a niche you're comfortable with. I've seen many people make the mistake of picking a niche with a lot of activity, thinking that this will draw traffic to them easily. The truth is that you're also opening yourself up to a lot of competition this way. You should do some research to balance things as much as possible. Try to pick a sub-niche (as I demonstrated above) which has a good amount of activity, but isn't hugely popular so that you won't have to face a lot of competition.

This is where I'd advise you to spend the most time researching things. Take your time and explore the internet. There is a lot of information available out there, and you'll want to make sure that you're seeing the full picture when you choose your sub-niche. Look at the success rates of other campaigns if you can. This information may not always be available, but when it is, it can prove invaluable in starting your e-mail list the right way.

Pick Your Keywords Carefully

In a similar vein, you should also be careful with your choice of keywords. This can make or break your campaign. You should ideally work with a keyword that gets a good number of searches every month, over 1000 or so. Make sure it's something you feel comfortable writing about. You will be writing blog posts based on your keywords, and you'll want them to seem genuine and informative. If you don't have the expertise in a given field, it's going to become blatantly obvious very fast.

I am ranking first on Google for the keyword "how to promote clickbank products" without building a single backlink.



Do your best to optimize those posts for SEO as well. This should go without saying, but it's something that a surprising number of people tend to ignore. Then, look into a sub niche that you can write about without dropping the quality of your work. Continue to expand in that direction until you carve out your own path. This will reduce your competition while still allowing you to retain high rankings in Google.

Speaking of Google, I would definitely advise you to pay attention to potential competition on there. You should ensure that there are no other authority sites ranked on the first page of the search results you're targeting. This will become very important when you're trying to expand.

Last but not least, you have to prepare good newsletters for your readers. Take your time and put as much effort as you can into this. Try to make the letters informative but also include a good call to action in each one. Retention rates may drop off a little here, but you should be able to adjust to these developments in any case.

Repeat!

And then you just have to repeat all of the above over and over again. Pick a good sub-niche, select the right Keywords, and start writing those newsletters. With some practice, you're going to nail the formula. And after that, you're going to see a consistent stream of traffic to your newsletters. Growing them will become very easy when you follow the above steps and you transform them into a routine.

Be prepared to make some mistakes though. I'll be honest with you, I did too. You're never going to have these things sorted out perfectly from the very beginning. But the more you practice, the more you're going to start spotting certain patterns. And this will give you the confidence to take

bigger risks – and those come with greater rewards. Keep exploring what the market has to offer, and never stop learning – the rest comes down to persistence!

Final thoughts:

Congratulations! I hope you have learned a solid marketing strategy.

Now you are able to get incoming traffic, acquire new leads, and you also learned new tips and techniques that are awesome. Figure out where audiences hang out and you can serve them with the absolute most value. Content, videos, free ebooks, free posts, and pre-launch content.

The information I reveal in this report has gotten me visitors and subscribers.

Everything starts with serving an audience. They are on several platforms, and if you write amazing stuff by giving them what they need, they can follow you, check your author page, and join your newsletter. They need solutions to their problems.

Now it's your turn to implement what you've learned.

Remember, **Tony Robbins** quotes "rewards come in action". Don't try to re-invent a new way of marketing. Get into the market and learn the basics. Implement what you learn and take massive action.

Yours sincerely,

Recommended tools:

Here are a few tools that I recommend to use in your personal blog:

Email marketing: Flowchart: E-Book Cover Design:

<u>Getresponse</u> <u>Iconfinder</u> pixelstudiofx

Aweber canva Creative market